

Highlights



Key Dates	Activity Planned
15th September	Shubharambh: National launch by Hon'ble President in Kanpur Dehat, UP; Nationwide activities including <i>Village Aamsabhas</i> (Ministry of Panchayati Raj)
17th September* (Sunday)	Seva Diwas Nationwide Shramdaan (Dignitaries, Council of Ministers, Dignitaries, MPs/ MLAs, Celebrities etc.) from 10 am-12 noon Telecast of Toilet Ek Prem Katha (TEPK) on DD
24th September* (Sunday)	Samagra Swachhta: Shauchalaya Nirman and Shramdaan by Citizens at large, Panchayats, Municipal Bodies, Youth and Defence Personnel, Women and Children, Sportspersons, SBM ambassadors, Corporates, Faith Organisations
25th September* (Monday)	Sarvatra Swachhta Large scale cleaning of Hospitals, Parks, Statues, Bus Stops, Railway Stations, Ponds and Toilets
1st October (Sunday)	Swachhta at Iconic places Massive cleanliness drive in Iconic Places with before and after pictures
2nd October	Gandhi Jayanti – Swachh Bharat Diwas and National Swachh Bharat Awards

***These activities and other Swachhta events running throughout the fortnight will take the country closer towards a Swachh India.**

All Central Ministries and States to participate