

SWACHHATA SAMACHAR

Incorporating Swachhata Pakhwada News
February 2019 - June 2019

SBM (G) PROGRESS UPDATE Rural Sanitation Coverage

99.38%

As of June, 2019

Since the Inception of the Initiative on
Oct 2, 2014



Swachh Bharat Mission reduces groundwater contamination: UNICEF

A study, "Environmental impact of the SBM on Water, Soil, and Food", by UNICEF has found that ODF villages are 12.7 times less likely to have their groundwater sources contaminated from contaminants traceable to



humans, as compared to non-ODF villages.

**BILL & MELINDA
GATES foundation**

Swachh Bharat Mission leverages Rs. 23,000 cr for behaviour change: BMGF

The "Assessment of the reach and value of IEC activities under SBM(G)" has found that SBM-G has mobilised a spend equivalent worth Rs. 22,000 to 26,000 crores in IEC activities in the last 4 and a half years.

Swachhata Pakhwada Highlights

February 2019 - June 2019

Launched in April 2016, Swachhata Pakhwada is inspired by the Hon'ble Prime Minister, Shri Narendra Modi's vision to engage all Union Ministries and Departments in Swachhata-related activities, thereby making Swachhata "everyone's business".

February 2019 Highlights

Ministry of Electronics and Information Technology

(1st - 15th February)

- Lecture session organized on solid and liquid waste management, importance and necessity of general cleanliness
- Workshop organized on e-Waste Management
- Children participated in Swachhata poster and slogan making event and displayed at office wall





Department of Space

(1st - 15th February)

- Installation and commissioning of solid waste incinerator for effective solid waste management at Liquid Propulsion Systems Centre (LPSC), Thiruvananthapuram
- Compost pit and toilets were built for the labourers at Vikram Sarabhai Space Centre & U R Rao Satellite Centre, Bangalore
- Mega Shramdaan activities organised to remove garbage from public places and general bus stands
- Tree plantation and distribution of dustbins for public use



Ministry of Consumer Affairs, Food and Public Distribution (CA,F&PD)

D/o Consumer Affairs, D/o Food and Public Distribution)

(16th - 28th February)

- Swachhata Pledge administered by Hon'ble Minister CA,F&PD to everyone
- Central Warehousing Corporation workers involved in Shramdaan activities to clean their surroundings and public places
- Nukkad-Nataks organized on Swachhata theme at strategic locations
- Essay writing competition and poetry recital and debates were organized for Swachhata awareness



Department of Atomic Energy

(16th - 28th February)

- Organised workshop to disseminate indigenous technologies of water, wastewater and solid waste treatment developed by the Bhabha Atomic Research Centre (BARC)
- Swachhata Pakhwada was reviewed by the Secretary through Video Conference
- All section of the department took part in Swachhata quiz competition

March 2019 Highlights

Ministry of Textiles

(1st - 15th March)

- Organised workshop on Health and Hygiene and its importance
- Children and officers participated in cleaning of schools and various Regional Offices respectively to spread the message of swachhata / cleanliness
- Swachhata awareness disseminated through Wall painting, distribution of hygiene kits, lecture session and tree plantation



Ministry of Women and Child Development

(1st - 15th March)

- Senior Officers inspected the cleanliness level at different Anganwadi Centres, Child Care Institutes (CCI) and suggested to improve the hygiene level
- Demonstration of hand washing was done at the Anganwadi Centers to make the children aware about the good practice of personal hygiene
- A rally was organized under ICDS urban project from ICDS office to disseminate Swachhata messages among the children and community people
- Mothers meetings and Nari Ki Choupal were called for dissemination of information on 'WASH' and cleanliness of infants and toddlers and other aspects of personal hygiene.



Ministry of Steel

(16th - 31st March)

- School children took part in Swachhata rallies and cleaning activities and learnt

about the importance of personal hygiene

- Hygiene kits were distributed to the children of Govt. Schools & Anganawadi
- Awareness program was conducted for contract labourers on personal hygiene
- Rashtriya Ispat Nigam Limited organized Nukkad Natak on Road Safety & Swachhata Awareness



Ministry of Water Resources, River Development & Ganga Rejuvenation

(16th - 31st March)

More than 20 organisation of the Ministry took part actively in Swachhata Pakhwada-Major activities are

- Cleaning of water bodies (river/lakes)
- Shramdaan activities-separated Plastic waste, Recyclable waste & Organic waste
- Mass Awareness Program with school children along with Swachhata Sandesh rally across the country
- Special cleanliness drive at Ganga Ghat at Varanasi followed by drawing and poster making competition among school children
- Celebration of World Water Day at all offices and schools on conservation of Water



April 2019 Highlights

Ministry of Health and Family Welfare

D/o Health and Family Welfare

D/o Health Research

(1st - 15th April)

- AllMS Bhubaneswar organized Swachhata competition and events with School students and Walkathon
- Awareness events among public and patients organized across the country with special focus on menstrual hygiene, personal hygiene and hand washing
- Organised Nukkad Natak at different strategic locations to disseminate mass awareness and benefits of cleanliness
- Vallabh Bhai Patel Chest Institute organized workshop on Health and Hygiene



Ministry of Law & Justice

(D/o Justice, D/o Legal Affairs, Legislative Department)

(1st - 15th April)

- Swachhata Pledge ceremony administered by Secretary of Legal Affairs & Legislative Department
- Swachhata messages displayed at various places
- Officers took part in Shramdaan activity



Ministry of Culture

(16th - 30th April)

- Workshop and Lecture organized on 'Waste Management'
- All circles/sites of Archaeological Survey of India (ASI) across the country organized special outdoor Swachhata



Pakhwada and disseminated cleanliness message to the tourists and visitors

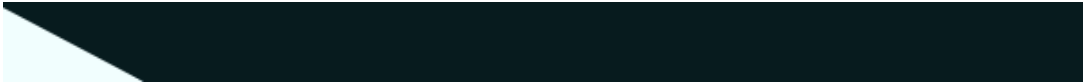
- All ASI sites took initiative to make surrounding areas Polythene free



Ministry of Parliamentary Affairs

(16th - 30th April)

- Sections of the Ministry undertook cleanliness drive
- Inter-section Swachhata competition was organized and best three were awarded for their contribution to Swachhata



May 2019 Highlights

Ministry of Labour & Employment

(1st - 15th May)

- Ministry initiated "Anti-Polythene Drive" within the office campus and declared it as No-Polythene Zone
- Ministry staff participated in cleanliness drive and took pledge to keep their surroundings clean
- Cleanliness inspection was done by senior officers and through CCTV



Ministry of Science and Technology

(D/o Biotechnology & D/o Science and Technology)

(1st - 15th May)

- D/o Science & Technology (DST) constructed a compost pit inside the building and it was inaugurated on the culmination day
- Officers and staffs cleaned roads upto 100 m outside the entrance gate of office building
- DST organized Swachhata competition among its officials and best three were given award



Ministry of Personnel, Public Grievances and Pensions

(D/o Administrative Reforms and Public Grievances, D/o Pension & Pensioners' Welfare & D/o Personnel and Training)

(16th - 31th May)

- Voluntary cleaning activities in and around office premises and promoted eco-friendly environment
- Secretary (AR&PG) address all officers/officials of the Department for



the observance of Swachhata Pakhwada

- D/o Personnel and Training organized a Workshop on Menstrual Hygiene Management
- Cleanliness drive was organized at old JNU Campus and Plantation drive



Ministry of Power

(16th - 31th May)

- Installation of Sanitary Napkin Vending Machine and Incinerator at Rajkiye Ambedkar Girls High School, Gai Ghat Patna
- One-day workshop was organized for the officers on segregation of dry and wet waste
- School awareness program by all PSUs across the country and distribution of Two Color Dustbin and hygiene kits
- Damodar Valley Corporation organized a talk on "Maan Ki Swachhata" and a workshop organised for the worker of POWERGRID at Nagpur & Aurangabad on Swachhata
- A mass rally on Public Health, Sanitation & Hygiene was organised at Pine Brook School, Umbang, Ri Bhoi district, Meghalaya



June 2019 Highlights

Ministry of Environment, Forest and Climate Change

(1st - 15th June)

- State offices of Zoological Survey of India undertook special cleaning event and awareness session
- Lecture session on green and clean environment was organized by the Hi-Tech Medical college by Centre for Environmental Studies, Odisha
- Officers and students from across the country undertook Swachhata Shramdaan



Ministry of New and Renewable Energy

(1st - 15th June)

- Seminar organised on Biomass, Waste to Energy
- Public toilet near CGO Complex repaired and cleaned and water connection to the public toilet reinstated
- Plastic waste collected and properly disposed off
- T-Shirts and Cleaning Kits to cleaning staffs/ sanitation workers were distributed with Swachh Bharat message
- Mega Shramdaan activities organised to remove garbage from public places and mega plantation drive



Ministry of Coal

(16th - 30th June)

- Neyveli Lignite Corporation India Limited organised Swachhata awareness rallies, awareness activities, distribution of handouts at community and school level

to create Swachhata awareness across the country

- Environmental awareness campaign at Market Area in Rudrampur at Kothagudem to avoid plastic usage
- Nukkad-Nataks organized on Swachhata theme at market place



Ministry of Micro, Small and Medium Enterprises

(16th - 30th June)

- Swachhata Awareness messages were broadcasted through Radio 90.4 FM supported by the Mahatma Gandhi Institute for Rural Industrialization
- Organised workshops on Rain water harvesting, utilisation of solar energy and Solid & Liquid Waste Management
- Demonstration and Operation on garbage recycling machine in CFTI, Agra campus
- As part of School Swachhata programme school toilets were renovated, dustbins were distributed



Story of the month

Review of States for water conservation, rural water supply and SBM(G) by the Ministry of Jal Shakti

Union Minister for Jal Shakti, Shri Gajendra Singh Shekhawat, held a review meeting with State Ministers and Principal Secretaries for Water Resources, Drinking Water and Sanitation, and PHED in New Delhi on 11th June 2019. Ministers from 24 States joined the review which focused on the steps taken and action plans made for water conservation, and the drinking water and sanitation sectors.

