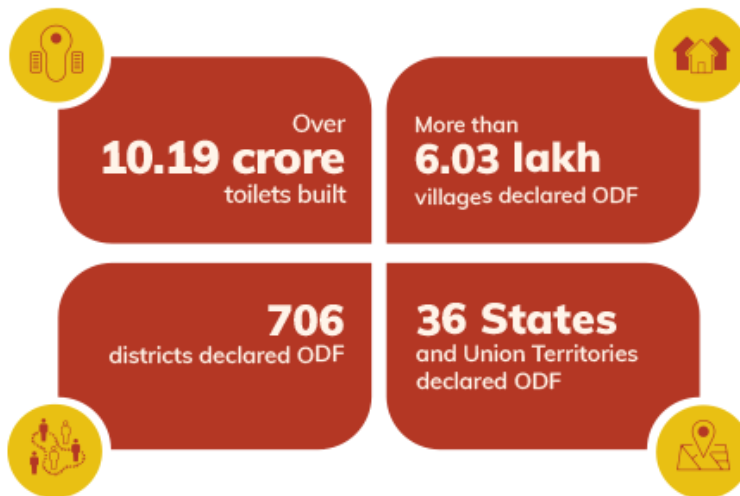


# SWACHHATA SAMACHAR

Incorporating Swachhata Pakhwada News  
**November & December 2019**

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Since The Inception Of The Initiative On  
**Oct 2, 2014**



## Release of Jal Jeevan Mission Operation Guidelines by Hon'ble Prime Minister

During the launch of Atal Jal Yojana on 25th December 2019, the Hon'ble Prime Minister released the operation guidelines for the new flagship programme - the Jal Jeevan Mission (JJM). Under the JJM, all rural households will be provided functional household tap connections by 2024.





## **National District Coordinators Workshop on ODF Plus**

A national workshop on ODF Plus was organised at New Delhi with District Coordinators from five states, to discuss ODF sustainability, and to ensure that no one is left behind.

## **Swachhata Pakhwada Highlights**

Launched in April 2016, this is an initiative under the Swachh Bharat Mission. Swachhata Pakhwada is inspired by the Hon'ble Prime Minister, Shri Narendra Modi's vision to engage all Union Ministries and Departments in Swachhata related activities, thereby making Swachhata "everyone's business".

[CLICK HERE FOR](#)

[November 2019 Highlights](#)

[December 2019 Highlights](#)

## Ministry of Defence

(1<sup>st</sup> - 15<sup>th</sup> December)

- The theme of the Swachhata Pakhwada was "Plastic Se Raksha Swachhata hi Suraksha"
- Hon'ble Defence Minister inaugurated Plogging event in Delhi. Across the country Plogging event was carried out by various Defence Units
- Massive campaign on "No to Single Use Plastic" was carried out by units
- Swachhata messages were disseminated through Nukkad-Nataks at various market place by the students
- Swachhata competitions were held at various schools across the country and best students were awarded
- Lucknow Cantonment Board organised awareness meeting with Vyapar Mandals and Shopkeepers to curb Single Use Plastic
- The Swachh Bharat Anthem and relevant IEC materials were displayed at various MoD platforms, including cantonment areas



## Ministry of Home Affairs

(1<sup>st</sup> - 15<sup>th</sup> December)

- Plogging event was organised by the Delhi Police at Kalindikunj Ghat, Yamuna River Bank, inaugurated by the Commissioner of Police, Delhi
- Plogging event was also organised across the country by all CAPF (BSF, CISF, CRPF, ITBP, NSG & SSB)
- The Swachh Bharat Anthem and relevant IEC materials were displayed at various MHA and CAPF platforms
- All CAPFs took part in massive Shramdaan activities
- Swachhata Awareness workshops and seminars were organised by numerous BSF units
- Delhi Police organised a Swachhata Pakhwada closure event at JLN Stadium, Delhi. Hon'ble Lieutenant Governor of Delhi awarded students, teachers and policemen for the exemplary work on swachhata during the Pakhwada period



## Ministry of Agriculture and Farmers Welfare

(D/o Agricultural Research and Education & D/o Agriculture, Cooperation & Farmers Welfare)

(16<sup>th</sup> - 31<sup>st</sup> December)

- Renovated Divyang Toilet in Krishi Bhawan during the Swachhata Pakhwada
- Waste to Wealth hands-on training cum demonstration programme organised by Central Institute of Brackishwater Aquaculture, Bhubaneswar
- Awareness programme was organised on cleanliness and sanitation in the village adopted under the Mera Gaon Mera Gaurav
- Demonstration session for students was organised on Solid Waste Management
- Swachhata awareness drives through Nukkad-Natak and Swachhata rallies





## Ministry of Minority Affairs

(16<sup>th</sup> - 31<sup>st</sup> December)

- Organised workshop on mainstreaming sanitation and cleanliness drive and reducing the use of Single Use Plastic at Ministry level
- Plogging event was carried out in the vicinity of the CGO Complex, New Delhi
- Five teams undertook Shramdaan activities at various religious places like - Chhatarpur Temple, Jagannath Temple, Fatehpur Mosque, Jain Temple etc
- Essay Writing competition on Swachhata was held followed by prize distribution



## Story Of The Month

### 'The Swachh Bharat Revolution' at National Literary Festivals

'The Swachh Bharat Revolution' book was discussed at the Times LitFest in New Delhi and the TATA LitLive! in Bombay during the month of November. The panel in New Delhi was joined by the Hon'ble Minister for Women and Child Development, Smt. Smriti Irani, and brought into focus the progress of the SBM-G, the need to sustain it and the overarching role of safe sanitation in the nutrition sector.

