

# SWACHHATA SAMACHAR

Incorporating Swachhata Pakhwada News

*February 2020*

Since the inception of the initiative on  
**Oct 2, 2014**



More than  
**6.03 lakh villages**  
declared ODF



Over  
**10.28 crore**  
toilets built



**36 States and  
Union Territories**  
declared ODF



**706 districts**  
declared ODF

## 3rd Annual Review meeting on Swachh Iconic Places (SIP)

The 3rd Annual Review of the SIPs was held on 18th February at Baidyanath Dham - Deoghar, Jharkhand. Nodal officers from 25 of the 30 iconic sites and their PSU partners presented their progress and key activities being carried out at these sites including SLWM, beautification and landscaping of premises and approach areas, battery-operated sweeping machines, Sewage Treatment Plants (STPs), and awareness campaign among others.



# Swachhata Pakhwada Highlights

Launched in April 2016, this is an initiative under the Swachh Bharat Mission. Swachhata Pakhwada is inspired by the Hon'ble Prime Minister, Shri Narendra Modi's vision to engage all Union Ministries and Departments in Swachhata-related activities, thereby making Swachhata "everyone's business".

## February 2020



### Ministry of Electronics and Information Technology

(1<sup>st</sup> - 15<sup>th</sup> February)

- Swachhata workshop was organised in all field formations across the country
  - Seminar on E-waste Management was organised by attached organisations
  - Solid and liquid waste management drive was organised in the Ministry
  - Various Organisation/Offices/Societies under MeitY undertook anti-polythene drive
  - Swachh Bharat banners were displayed on all Government websites
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## Department of Space

(1<sup>st</sup> - 15<sup>th</sup> February)

- Plogging event in and around the campus was organised by DoS/ISRO, participated by officers and Staff
- ISRO Propulsion Complex (IPRC), Mahendragiri, Tamil Nadu organised a special talk on "Plastic Waste Management"
- Housing colony residents at Indranagar, Bangalore organised Plastic Waste management campaign to curb use of Plastic
- Swachhata rallies were organised in rural areas to spread awareness on plastic waste management and necessity to avoid/ reuse the same
- Students at Kvnal, Bangalore organised street play to spread Swachhata messages



## Ministry of Consumer Affairs, Food and Public Distribution

(16<sup>th</sup> - 29<sup>th</sup> February)

(D/o Food and Public Distribution)

- Shramdaan event organised to remove plastic/polythene waste to make the surrounding clean
- National Sugar Institute, Kanpur organised essay and drawing competition based on Plastic Pollution
- Swachhata awareness banners and stickers were placed at prominent places

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## Department of Atomic Energy

(16<sup>th</sup> - 29<sup>th</sup> February)

- Cleanliness drive was organised in the Institute as well as in the Residential complexes
- Plogging activities organised at BARC Colony Anushaktinagar participated by Secretary DAE and officers of the Department
- Swachhata competitions were organised at various offices to disseminate swachhata awareness



## Story of the month



## The 'Swachh Bharat Revolution' discussion at the Shri Ram Economic Summit 2020

Inaugurating the Shri Ram Economic Summit 2020, Secretary DDWS, Shri Parameswaran Iyer, UNICEF Country Head, Ms. Yasmin Ali Haque, and Executive Editor - Network 18, Shri Anand Narasimhan participated in a discussion on the significance of safe sanitation, specially for women, and how Swachh Bharat is a strong move towards restricting various threats against women and children.

