



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI



SWACHHATA SAMACHAR

Incorporating Swachhata Pakhwada News

August 2019

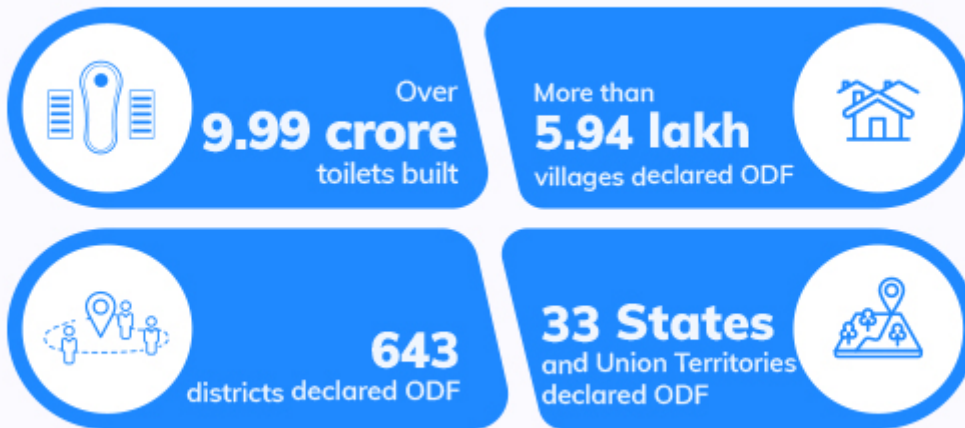
SBM (G) PROGRESS UPDATE

Rural sanitation coverage

99.99%

(As on August 31, 2019)

Since the inception of the initiative on
Oct 2, 2014



*ODF: Open Defecation Free

Swachh Survekshan Grameen (SSG) 2019

Gearing towards achieving the goals of universal sanitation

coverage, improved cleanliness and the elimination of open defecation by 2nd October 2019, DDWS launched SSG 2019 - the largest rural sanitation survey to take place across the country. The exercise will rank all states and districts in India on Swachhata parameters and citizen feedback.



Freedom from Open Defecation Week

In the run up to the 73rd Independence Day on 15th August 2019, the Freedom from Open Defecation Week (Khule Mein Shuach se Aazadi Saptah) was celebrated in vilages across the country with active participation by the community and state/district administrations.

Swachhata Pakhwada Highlights

Launched in April 2016, this is an initiative under the Swachh Bharat Mission. Swachhata Pakhwada is inspired by the Hon'ble Prime Minister, Shri Narendra Modi's vision to engage all Union Ministries and Departments in Swachhata related activities, thereby making Swachhata "everyone's business".

August 2019 Highlights

Ministry of Youth Affairs and Sports

(D/o Youth Affairs)

(1st - 15th August)

- National Service Scheme (NSS) units organised rallies, depicting various



messages of cleanliness across the country.

- NSS units dedicated their services towards cleaning of Public Health Centres, Railway Stations, Bus Stations etc.
- Nehru Yuva Kendra Sangathan (NYKS) organised country wide Swachhata rallies and mass Shramdaan activities.
- NSS and NYKS took part in plantation drives, and hand washing and awareness programmes in schools, anganwadis, hospitals and panchayat bhawans.
- NSS and NYKS units organised Swachhata workshop on Handwashing, Health and Hygiene issues.



Ministry of Tribal Affairs

(1st - 15th August)

- Workshop organised on waste segregation at household levels.
- Senior officers visited different state offices to oversee Swachhata activities.
- Anelocution competition on Swachhata was organised among all staff and officers.
- Students from Eklavya Adarsh Awasiya Vidyalaya, took part in campus cleaning and tree plantation drives.



Ministry of Corporate Affairs

(16th - 31st August)

- Ministry organised Slogan writing competition on Swachhata theme.
- Swachhata awareness posters displayed at different locations.
- Effective disposal of e-waste items.
- Extensive cleanliness drive organised at Indian Institute of Corporate Affairs (IICA), Manesar Campus.





Ministry of Heavy Industries and Public Enterprises

(D/o Heavy Industry and D/o Public Enterprises)
(16th - 31st August)

- Organised workshop on health, hygiene at Gadag-Hotgi Site, Karnataka.
- Organised seminar on Swachhata and Waste Management at various townships.
- Cleanliness activities carried out at various Plants and Heavy Engineering Corporation Limited wellness centres.
- Organised awareness programme on e-Waste management for the employees at registered offices and other locations.
- Organised Slogan writing and Essay competition on the topics of Swachhata.



Story Of The Month

SIWI World Water Week

The Indian delegation, led by the Minister of Jal Shakti and the Secretary, Department of Drinking Water and Sanitation, attended the World Water Week at Stockholm, Sweden, during the last week of August, and made presentations at the High Level Dialogue: Building a resilient future through water and the Closing Plenary.

