

No. S-18011/27/2022-SBM-DDWS  
Government of India  
Ministry of Jal Shakti  
Department of Drinking Water and Sanitation  
Swachh Bharat Mission (Grameen)

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CGO Complex, Lodhi Road,  
New Delhi -110003  
Dated:02.11.2022

To

Additional Chief Secretaries/Pr. Secretaries/Secretaries,  
In-charge of rural sanitation,  
All States/UTs

**Subject: Engagement of State SBM-G functionaries in People's Plan Campaign during 2022-23 - reg**

Madam/Sir,

Please find attached herewith a copy of a joint advisory issued by Ministry of Rural Development (MoRD) and Ministry of Panchayati Raj (MoPR), vide DO No.J-11060/13/2015-RL-Part(1) dated 30<sup>th</sup> September, 2022 regarding successful implementation of People's Plan Campaign during 2022-23.

2. As you are aware, Gram Panchayats (GPs) have been engaged in preparation of Gram Panchayat Development Plan (GPDP) for economic development and social justice. The GPDPs are expected to be prepared as participatory and comprehensive plans by including the demands and concerns of all the sections of the society.

3. Every year MoPR carries out People's Plan Campaign for preparation of holistic GPDP related to 29 subjects enlisted in the 11<sup>th</sup> Schedule of the Constitution including sanitation, in convergence with various schemes of Central and State Governments. This year, the People's Plan Campaign is being carried out from 2<sup>nd</sup> October, 2022 to 31<sup>st</sup> January, 2023. In this regard, in the above referred joint advisory, it has been stated that as part of preparatory activities for an effective GPDP planning process, SHGs and their village federations (VOs) promoted under DAY-NRLM have been mandated to prepare the Village Poverty Reduction Plans (VPRP). The demands in the VPRP are required to be incorporated in the GPDP, to the extent possible with the approval of Gram Sabhas/Ward Sabha/Mahila Sabha.

4. The VPRP comprises of 4 major components viz. Entitlement Plan, Livelihoods Plan, Public goods & services and Resource Development Plan, and Social Development Plan. All these four components contain elements under the 29 subjects of 11<sup>th</sup> Schedule and hence contribute towards the holistic development of the villages. Both Centrally Sponsored Schemes and State Sponsored Schemes for social development, social justice and livelihoods are included in the VPRP. It is therefore important that all the relevant departments participate during the process of GPDP and VPRP presentations in the Gram Sabha and also take steps for the implementation of the final integrated GPDP.

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5. As mentioned in the detailed guidelines for preparation of VPRP and its integration into GPDP, which are attached with the joint advisory, the SHGs while placing demands in the VPRP should also focus on the sankalp(s) taken by the Gram Sabha on localized SDG themes. As you are aware, one of the themes of the localized SDGs decided by the MoPR is 'Clean and Green Village'. The goal of SBM(G) to make the villages clean directly relates to this theme.

6. Further, for implementation of SBM(G) 2.0, funds are to be dovetailed through convergence mainly with 15<sup>th</sup> Finance Commission grants and MGNREGS. The 60% of the 15<sup>th</sup> Finance Commission grants for Rural Local Bodies are tied grants for (a) sanitation and maintenance of open defecation free (ODF) status and (b) supply of drinking water, rain water harvesting and water recycling. To help the RLBs towards optimum utilization the tied grants, list of sanitation activities to be included in GPDP have also been provided in drop down menu in eGramSwaraj portal. Hence, it is important that the GPs prepare their sanitation plan by converging all the resources including 15<sup>th</sup> Finance Commission grants and MGNREGS along with SBM-G funds and include in the GPDP so that the objective of SBM(G) 2.0 to make the villages ODF Plus can be successfully achieved.

7. In view of the above, you are requested to ensure that officers and functionaries of SBM(G) are actively engaged to support the GPDP and VPRP planning process and guide the PRIs on preparation of their sanitation plan in accordance with the objectives and guidelines of SBM(G) 2.0.

Yours faithfully,

  
(Samir Kumar)

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Encl: As above.

Copy to: Mission Director/State Coordination, SBM(G), all States/UTs